Press Release

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World Premiere: JuCad High Tech Electric Caddy "Phantom"

Jacksonville, FL; January 8, 2014 – Bat-Caddy and JuCad announce that they will continue their cooperation to distribute the German engineered high tech JuCad electric caddy brand in North America. JuCad (pronounced "U Cad") is one of the leading global brands for motorized golf push carts and highly recognized for its high tech titanium and carbon fiber and aerospace precision made carts. As a world premiere the new JuCad "Phantom" as well as the 'White Swan" will be introduced at the 2014 PGA Merchandise Show in Orlando, FL from January 22-24 at booth 3100.

The US market leader Bat-Caddy continues to join forces with a European market leader JuCad to distribute their high tech carts in North America. JuCad caddies are made in Germany from extremely light and durable materials such as titanium and carbon fiber and have been engineered and manufactured to the highest specifications and quality standards. They come with the latest features and functionality, including a smart remote control system and at a total weight of a mere 12 lbs., incl. a lithium-ion battery good for 36 holes per charge. They are the lightest and most compact caddies in the world, almost non distinguishable from a non-motorized push cart. "We are very pleased to continue to represent this exceptionally high tech caddy in the US. Our large existing customer base will truly appreciate the option to get their hands on this technology through us. It is probably the best engineered motorized golf trolley in the world." says Peter Hanneforth, Bat-Caddy President. "We are excited to work with Bat-Caddy as our North American distributor in order to get maximum exposure for our leading technology in the fast growing US market for electric motorized golf push carts. We are also proud to introduce our brand new model Phantom here which comes with unique innovations, such as a one spoke carbon fiber wheel and the new JuCad "Powerlock System". Come and visit us at Booth 3100" says Joerg Jung, General Manager, JuCad.

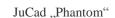
About Bat-Caddy

Bat-Caddy was launched in 2004 and has evolved into the undisputed leading US brand for electric golf trolleys. The product is designed to let golfers walk the course like a Pro but not having to carry, push or pull their golf bags. The brand stands for highly innovative products with world-class quality at competitive price points. For more information please visit www.batcaddy.com

About JuCad Established in 1980 Jutec

JuTec Biegesysteme GmbH is a family owned business with a long and successful tradition in tubular metal forming and assembly at state-of-the-art levels for multiple industries. The design and construction of JuCad golf trolleys embody this wealth of experience in looks, function, quality and performance. For more information please visit www.jucad.de







JuCad "White Swan"