

Press Release

For Immediate Release:

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Bat-Caddy opens West Coast Sales, Service & Logistics Center

Jacksonville, FL; November 1, 2014 – Bat-Caddy announces that on November 1st it will formally open a new West Coast Service & Logistics Center in Novato, CA. The new facility has a spacious warehouse with room for more than 1,000 caddies, incl. work shop and an office/show room. It is strategically located in a very accessible business district area just a couple of minutes off Highway 101 and about 30-45 minutes North of San Francisco and the Pacific port of Oakland, CA. “The West Coast is a key market for us, not only from a market strategy point of view in terms of local market presence, providing service & parts, shortened shipping times, but also from a sourcing point of view with shorter supply times from our factory in Asia.” states Peter Hanneforth, President Bat-Caddy. “The new facility will significantly enhance our local customer service capability and experience in terms of product availability, service, parts and shipping times throughout the West Coast states.” says David Dickes, Managing Director Bat-Caddy West Coast. “We now have four Service locations strategically located throughout the nation with professional and competent staff working out of real brick & mortar buildings, while most of our competition is still working anonymously over the internet and from undisclosed single locations. Bat-Caddy is a real company with real people and products which has made us the North American market leader for electric golf caddies over the last 10 years” remarks Hanneforth.

About Bat-Caddy

Bat-Caddy was launched in 2004 and has evolved into the undisputed leading US brand for electric motorized golf trolleys. The product is designed to let golfers walk the course like a Pro but not having to carry, push or pull their golf bags. The brand stands for highly innovative products with world-class quality at competitive price points, providing the best value caddy in the market. For more information please visit www.batcaddy.com