

Press Release

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Bat-Caddy Electric Golf Push Cart Market Leader celebrates 10 Year Anniversary at the 2014 PGA Merchandise Show

Jacksonville, FL; January 7, 2014 – Bat-Caddy, North American market leader for remote controlled electric golf push carts, announces that it will display its 2014 model line-up of electric golf caddies at the 2014 PGA Merchandise Show in Orlando, FL from January 22-24. The date also marks the 10 Year Anniversary of the successful Bat-Caddy® brand.

The innovative Bat-Caddy product line is a leading global brand in the ever growing market for battery powered golf push carts. “We are excited to present our 2014 model line, consisting of both remote and non-remote controlled motorized golf push carts. We are continuing our technology and innovation leadership with some additional and proven refined models, all of which now feature ultra-light, compact, durable and environmentally friendly lithium batteries. The Bat-Caddy product portfolio now includes eight different models for every user need and budget. “Our trolleys come with the latest innovative features, such as remote controls, programmable distance or cruise control functions, USB ports for GPS devices, high tech, light weight, compact and easy-to-fold high grade aluminum frames in various popular colors, powerful and quiet electric motors and long lasting batteries.” says Peter Hanneforth, Bat-Caddy President. “As more and more golfers wish to experience the true nature of a golf course and get some physical exercise at the same time by walking the course, motorized electric push carts can alleviate the strain of pulling, pushing or carrying a heavy golf bag or saving money spent on rental riding carts. Regular golfers can now get the real Pro experience having their own “robotic caddy”. Our caddies are manufactured according to the highest engineering and quality standards and stand out through their great performance, economic value and excellence in customer service. Motorized push carts can also provide a substantial rental revenue and profit source for golf course operators. We are also proud to continue to represent the prestigious German JuCad (“pronounced U Cad”) electric caddy brand in 2014. JuCad caddies are made of extremely durable and light materials such as titanium or carbon fiber and incorporate state-of-the-art aerospace type design, engineering and components “Made in Germany”. The latest and most innovative JuCad models such as the White Swan and their latest “secret” to be revealed will also be on display at our booth. Come and visit us at booth #3100.”

About Bat-Caddy

Bat-Caddy was launched in 2004 and has evolved into the undisputed leading US brand for electric golf trolleys. The product is designed to let golfers walk the course like a Pro but not having to carry, push or pull their golf bags. The brand stands for highly innovative products with world-class quality at competitive price points. For more information please visit www.batcaddy.com



Bat-Caddy X4R Lithium



JuCad “White Swan”